



Siren Chamber of Commerce, Inc.

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Siren Chamber of Commerce Board Meeting Minutes

November 9th, 2020 at Noon

Future meeting days/times: Second Monday of the Month; 12:00PM, Village Hall

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

ATTENDEES: Robyn Beek, Mike Swanson, Josie Penberthy (absent), Shelly Easterbrook (absent), Hazel Almquist, Juli Kannenberg, Dave Alden (absent), Wayne Koball, Chris Sybers, Micah Flodin (absent), Evy Nyberg

Call to Order: Mike called the meeting to order at 12:06PM

Approval of the Treasury Report: P&L Robyn approve the treasury report Juli second M/C

Approval of Minutes from October 12th, 2020: Juli approved, Robyn second M/C

Approval of Agenda

Old Business:

Election of Officers and Board Members: Micah Flodin has stepped up and will be on the board. Hope Robyn Beek will stay on until our next election. Also, Dave Alden could potentially become a voting member of the board. **Appointment of Robyn and Dave to the Chamber for one year. Chris motioned to approve and Juli second, M/C.**

Christmas in Siren: Bingo has been well received by our local businesses, 24 have committed to participate.

Trunk or Treat: Was success, thank you to Wayne Koball for arranging Siren students to hand out candy for us.

Members Comments:

New Business:

Chamber Dues: Renewal have been emailed and mailed to members who requested renewal by mail.

Winterfest: Discussion of suggested activities and events for this festival. Tourism Committee to participate. **The following was decided by the board.**

WinterFest	Activities
Feb 6th	Ice Sculptures
	Corn Hole Contest at Crooked Lake
	Bon Fires at the Park is self-contained pits
	Medallion Hunt
Feb 13th	Snow Softball
	Possible youth group dance
Feb 20th	Kids Pro-Race
	Carriage Rides small fee
	Bon Fire at the park
Feb 27th	Ice Fishing on Clam 10-3PM
	Chamber will sponsor

2021 Events: Winterfest Feb 6, 13,20,27; St Patrick's Day Mar 13; Taste of Siren May 1 or 8
 June Music in the Park 3,10,17,24, July MITP 3, 8, 15, 22, 29; 4th of Jul Street Dance Jul 2; 4th of
 July Freedom 5, Bed Race, Parade, Lions Fireworks Jul 3; Siren Golf Open Jul 19; Aug MITP 5, 12,
 19, 26; Harvestfest Sept. 25; Siren Holidays Kickoff Nov. 27.

Advertising Expense for the Holidays: We would like to discuss what is the wisest use of with
 advertising funds? **Board decided to skip running the full back page ad and Juli suggested our
 Siren Bingo ads should be in color rather than B/W.**

Any Other Open Matters? Board wants an amendment added to the Siren Bylaws agenda
 next month.

Next Board Meeting: December 14th at noon

Meeting Adjourned: Juli motioned and Robyn second M/C

Meeting Minutes: Submitted by Hazel Almquist