

SIREN CHAMBERS OF COMMERCE BOARD MEETING MINUTES

April 20th, 2020

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

ATTENDEES: Robyn Beek, Mike Swanson, Josie Penberthy (absent), April Highstrom, Shelly Easterbrook (absent), Hazel Almquist, Juli Kannenberg (absent), Wayne Koball, Dave Alden

Meeting called to order at 12:03

March Meeting Minutes: Dave made a motion to accept as read, Mike second motion. M/C

TREASURER’S REPORT: Checkbook up to date. P&L no discussions.

OLD BUSINESS:

1. **Electronic Sign:** Upgrades were completed on 3/14/20 Chamber requested village/tourism help pay for \$425.00 to offset costs, Dave Alden declined payment as no room taxes are being distributed.
2. **Music in the Park:** Received verbal sponsorship from several businesses totaling \$2400. Wayne suggested he may a few sources for sponsorship.
3. **Scholarship:** April reached out to Rachel regarding the scholarship with no response, Wayne will take ownership of the scholarship program for the school.
4. **Increasing Membership Dues:** It was unanimously decided to table talks about increases until later this year, tabled until this fall. Dave motioned and April second.

NEW BUSINESS:

1. **Chamber Budget:** Board viewed checking account status and agreed it was time to consider a new insurance policy, as the premiums are high. Hazel will contact Jesen-Sundquist to see if other products are available and/or switch carriers to save money.
2. **Future Events:** As a board they will decide to cancel events as needed and not blanket the summer with cancellations. It was decided to terminate our contracts with all bands for the month of June, starting the Music in the Park series on July 2nd. The focus is to have the 4th of July as “Siren’s Grand Reopening”. Street dance, bed races and Freedom 5 will go on as planned with the option of having a virtual Freedom 5 race for those who want it. T-shirts will be provided as usual with the option of sending shirts by mail for virtual runners.
3. **Future Parades:** Frederic Days June 20th, Hazel is to verify with the village of Frederic to verify if they plan on hosting the event. Wayne will take the lead on behalf of the school to arrange/decide what will be the class of 2020 participation.
4. **Summerfest:** It was unanimously voted to terminate Summerfest for this year and moving forward. April motioned and Robyn second.
5. **Next Board Meeting:** May 11th, Village Hall

Meeting adjourned at 12:56PM