

SIREN CHAMBERS OF COMMERCE BOARD MEETING MINUTES

February 24th, 2020

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

ATTENDEES: Robyn Beek, Mike Swanson, Josie Penberthy, April Highstrom (Absent), Shelly Easterbrook, Hazel Almquist, Juli Kannenberg, Kevin Shelter

SECRETARY’S REPORT: Juli made a motion to accept as read. Robyn 2nd motion. M/C

TREASURER’S REPORT: Hazel gave report. Tourism agreed to give \$15,000. This was approved and accepted. Kevin made a motion to accept. Juli 2nd motion. M/C

OLD BUSINESS:

1. **Tourism:** A meeting with the tourism and the Chambers to discuss the website needed to be set to work out our responsibilities and answer any questions they might have. A conflict arose, tourism is unable to attend this month’s meeting but has agreed to meet with us in March.
2. **Music in the Park:** All bands are booked, a committee meeting is scheduled March 10th to discuss sponsorship, refreshments, vendors, and emcees. Healthy Burnett possibly give out samples of healthy recipes with samples.
3. **Float update:** Float repairs estimate \$250, Hazel is to reach out to other committees – Signed up for Frederic June 21st Family days parade, reached out to Spooner Rodeo committee about their July 11th parade, and Webster’s July 4th parade. There may be a conflict participating in the Webster parade as their parade starts at 1:00 PM. Mike and Wayne met to talk about update to signs on float and possibly have the school kids help with this.

NEW BUSINESS:

1. **Resignation:** On January 20th Matt Golke gave us his written letter of resignation from the Board as a result of a job relocation.
2. **Board members:** We are good for now on members.
3. **Wedding Fair Update:** We have had 3 meetings (Evy, Juli, and Hazel) to work out vendors, logistics, and brainstorming ways to enhance the event. We have 17 booth vendors booked to date with 6 vendors participating with the welcome bags. Last year there were 22 booths rented. Still reaching out to additional vendors. Ads are being run in various papers and on website. Poster is almost completed. DSI will help put up posters.
4. **Advertising:** To keep our bottom line in check, Hazel reduced the advertising expense for the 2020 St. Patrick’s Day by 45% this year, a savings of almost \$400.00.
5. **Music in Park Sponsorship:** We came up short (\$1,100.00) last year with the sponsorships; Tourism was slated to give us \$800.00 but we never requested the funds. We hope to have the check by end of month.
6. **Royalty Program:** Wil do not have, need to discuss moving forward. The school children are wanting to hear what the Chambers is planning to do moving forward. We decided to have representation from different school groups. Need to compose a letter or memo about representation for school. That we are looking for groups to represent.
7. **Events:** Looking for suggestions to enhance our events moving forward. Summerfest – Bill Johnston passed away (may he rest in peace) and with the loss of Bill we have lost our contacts for the Summerfest flea market. Bill also had our signs for Summerfest, Harvest fest, July 4th, and Christmas in Siren. The signs were hung under the welcome to Siren sign to the south of Siren on hwy 35 and the sign to the West on hwy 70. Does anyone know his relatives?

8. **Storage unit and float Storage:** Did visit the storage unit we rent; it is underutilized. Very little content for the size of the unit. By May we decided to clean it out and not rent.
9. **2019 – 2020 membership:** We have a total of \$9,507.00, this includes Sponsor businesses from last summer. Hazel will send out a list of businesses we need to reach out to for membership.

Membership meeting will be March 17th at Pheasant Inn. Humane Society and Kevin Shelter will be speaking.

10. Thursday March 26th 5pm at Round A Bout we will have an evening Board meeting.
11. Tourism – Juli and Evy will help at Boat/Resort show the 2nd – 5th. Fee is \$150.00. They will hand out bags with Siren info. Chambers has ok'd \$50.00. Will ask County and tourism to help with \$50.00 each also.
12. **Pictures:** Hazel taking pictures of the Board Members.

Meeting adjourned -

Next monthly meeting set for March 9th, 2020 at 12pm. Village Hall

Josie submitted