

SIREN CHAMBERS OF COMMERCE BOARD MEETING MINUTES

December 16th, 2019

“The mission of the Siren Chamber of Commerce is to assist local businesses and our community to grow and prosper.”

ATTENDEES: Robyn Beek (Absent), Matt Golke(absent), Mike Swanson, Josie Penberthy, April Highstrom, Shelly Easterbrook, Hazel Almquist, Juli Kannenberg

SECRETARY’S REPORT: Mike made a motion to accept as read. Shelly 2nd motion. M/C

TREASURER’S REPORT: April went over and still updating report.

OLD BUSINESS:

1. **Float:** Wayne and Mike met about having different school organizations to represent Siren on our float. Need to update float and do safety check to make sure all in working condition. School may be do some updating for community service. Small expense for repairs.
2. **Small Business Saturday:** Gave out 10 - \$10 coupons. Some shoppers were out shopping because it was small business Saturday.
3. **Wedding fair-** Scheduled for March 28th. Working on contacting vendors.
4. **Membership meeting bi-monthly educations lunch & learn secessions:**
\$6600 so far for memberships. Memberships updated on website now. If something needs to be added to website, contact Hazel.
Possible members meetings – Kevin S. from school; Jim Tolbert Emergency county; Humane Society

NEW BUSINESS:

1. **Snowmobile club:** John S. President attended as well as John Vice President. They are a 501(C)3 organization. They are all volunteers and they groom all the trails in Burnett and some by Lewis in Polk county. The reason they are attending today is they are applying for the Snowmobile Friendly Community Award and looking for our endorsement. Their goal is to work with other snowmobile clubs and other organizations, along with business’. They do currently partner with the Lions for their fishing contest. They offer ATV and snowmobile training to youths. They cover the cost plus provide a meal. They support the lunch program at the school, along with scholarships.
2. **Welcome new board member:** Juli Kannenberg.
3. **Economic Development:** Need a board member to attend meeting. Mike has volunteered to attend the meetings.
4. **Future Event Ideas:**
 - a. St Patrick’s Day Parade – activities planned. Parade is on March 14th. Will continue “Buy a Button” through the tavern league.
 - b. Music in the Park – Bands are all lined up. Need to start working on the sponsorship part.
 - c. Taste of Siren – May 2nd

d. Band for July 3rd – Will check to make sure band is booked for July 3rd for the 4th of July street dance.

5. **Agenda:** If need items added to agenda please contact Hazel

6. **Tourism Coalition Meeting:** Julie and Hazel attended meeting. Suggestion when new people come to area and close on their property, we could do an info bag. This would include what we got to offer in the area and where to go when needing help.

Meeting adjourned -

Next monthly meeting set for January 13th at 12pm. Village Hall

Josie submitted